



**Memorial Health System (MHS) - Abilene, KS
2022 Community Health Needs Assessment
MHS Implementation Strategy 2023-2025**

Working together to improve community health is most successful when community stakeholders collaborate. MHS leaders worked with several other leaders from various organizations in the community to determine what needs Dickinson County should focus their attention on for the next three years. Among those other leaders were representatives from the Dickinson County Health Department, K-State Research and Extension, Quality of Life Coalition, Neighbor to Neighbor, Dickinson County Economic Development Corporation, Heartland Early Education, OCCK, and Dickinson County EMS. Together they collaborated to conduct the 2022 Community Health Needs Assessment for Dickinson County, Kansas.

Memorial Health System
511 NE 10th
Abilene, KS 67410
(785) 263-2100
CEO: Harold Courtois

Memorial Hospital has provided the residents of Abilene, KS, and the surrounding area with high quality health care services since 1922. Over the years, the system has grown into a provider of health care services for all stages of life.

Memorial Hospital is a 25-bed critical access hospital in Abilene, Kansas, and prides itself on the quality care its staff provides. Memorial Hospital is a modern and well-equipped primary health care institution, with a high degree of sophistication in diagnostic equipment, technology, and personnel that is unusual for most hospitals of similar size and type in the state.

Memorial Hospital prides itself on quality patient care provided by both outpatient and inpatient services. The hospital consistently ranks high on patient satisfaction surveys conducted by independent survey companies. Both inpatients and outpatients give Memorial Hospital high marks for quality care and customer service. Its excellent medical staff, and dedicated, skilled hospital staff, assure delivery of high quality health care in a compassionate, yet individualized manner.

Memorial Hospital offers: 24-hour emergency care; skilled nursing program; diagnostic laboratory; diagnostic radiology and imaging services; rehabilitation services, including physical therapy, occupational therapy, speech therapy, and sports medicine services; respiratory care; cardiac rehabilitation; inpatient and outpatient geriatric behavioral health services; general surgery; a pain management clinic; and an array of visiting specialists who hold clinics and perform services and surgery at Memorial Hospital so patients do not have to travel far to receive health care.

Mission: Enhance the health and wellness of all.

Vision: Be the health care provider and employer of choice.

Core Values: CARE

Compassion for all

Appreciation for others

Respect for everyone

Excellence that exceeds expectations

Motto: *Caring for you*

Dickinson County Health Department

Abilene Hours: Monday 8a-6p; Tuesday-Friday 8a-5p

1001 N Brady

Abilene, KS 67410

(785) 263-4179

Herington Hours: 2nd and 4th Tuesday of each month 9a-4p

202 East Helen Street

Herington, KS 67449

(785) 258-2741

Health Department Services: WIC; immunizations (adult and child); foot care for seniors; free breastfeeding support; breast pump rental; child services (including KAN-Be-Healthy physicals and hearing/vision screenings); blood pressure checks; weight check; allergy injections.

CHNA and Town Hall Research Process

The 2022 Community Health Needs Assessment (CHNA) process for Dickinson County began in March 2022. MHS hired VVV Consultants, LLC to lead and complete a Community Health Needs Assessment, IRS aligned comprehensive report.

VVV Consultants LLC

Company Profile: 601 N. Mahaffie, Olathe, KS 66061 (913) 302-7264

Vince Vandelaar MBA, Principal Consultant & Adjunct (816) 799-8930

Hannah C. Foster - VVV Consultants LLC, Associate Consultant

VVV@VandelaarMarketing.com

A community stakeholder survey was created, and administered to collect “current” health care information from the primary service area. The community survey data was combined with data from Kansas Health Matters, Kansas Health Rankings, Vital Statistics, Robert Wood Johnson Foundation: County Health Rankings, and other databases to generate data and topics of discussion for a town hall meeting, where community priorities would be identified by community members.

Each community has a wealth of expertise to be tapped into for CHNA development. For this reason, a town hall is the perfect forum to gather community insight and provide an atmosphere to objectively build consensus, and prioritize county health issues. All town hall priority-setting and scoring processes involve the input of key stakeholders in attendance. Individuals and organizations attending the town halls are critically important to the success of the CHNA. The following list outlines partners invited to the Dickinson County town hall meeting: local hospital professionals, public health community, mental health community, free clinics, community based rural health clinic, service providers, local residents, community leaders, opinion leaders, school leaders, business leaders, local government representatives, faith-based organizations and persons (or organizations serving them), people with chronic conditions, uninsured community members, low income residents, and minority groups.

Memorial Health System (MHS) of Dickinson County, KS, hosted a town hall meeting on Thursday, July 21, 2022 from 11:30 a.m. to 1:00 p.m. at the Nichols Education Center, located in the basement of the Abilene Children Learning Center 2 building (1003 N Brady, Abilene, Kansas 67410). Vince Vandelaar facilitated this 90-minute session, with twenty (20) attendees.

These are the priorities identified at the town hall meeting:

2022 CHNA Priorities - Unmet Needs Dickinson Co - On Behalf of Memorial Health System CHNA Wave #4 Town Hall - July 21, 2022 Primary Service Area (20 Attendees / 72 Total Votes)				
#	Community Health Needs to Change and/or Improve	Votes	%	Accum
1	Housing Opportunities	13	18.1%	18%
2	Mental Health (Diagnosis, Placement, Aftercare, Providers)	12	16.7%	35%
3	Health Insurance (Uninsured / Under Insured)	11	15.3%	50%
4	Food Insecurity	10	13.9%	64%
5	Childcare Services	6	8.3%	72%
6	Medicaid Expansion	5	6.9%	79%
7	Dental Services	5	6.9%	86%
8	Physical Activity Options (Accessible / Affordable / Awareness)	5	6.9%	93%
Total Votes		72	100%	
Other needs receiving votes: Urgent Care Services, Obesity (Nutrition / Exercise), Domestic Violence, OB Services				

The MHS Implementation Strategy will focus primarily on Abilene and the surrounding area, as that is where the majority of our patients reside. We will continue to collaborate with our CHNA partners regularly. It is in the best interest of Dickinson County that we do our best to work together, as much as possible, to accomplish goals and improve the overall health and wellness of Dickinson County residents.

MHS will continue to provide high quality health care services for the residents of Abilene and Dickinson County. All MHS affiliates are encouraged to provide leadership and support for collaborative community efforts to make health improvements in Dickinson County.

MHS is meeting existing community needs through providing community benefits and services including: charity care; Medicaid services; in-kind and financial support for the Women's Health Initiative for free mammograms for the uninsured in Dickinson County; leading a free Diabetes Support Group, Bereavement Support Group, Caregiver Support Group, and 340b Drug Discount Program; discounted student sports physicals through a partnership with Abilene High School; and various other opportunities as they arise.

Specific to the needs identified in the 2022 CHNA, MHS shall:

1. Housing

This health need is not part of hospital mission of critical operations. Will collaborate with others as appropriate.

Memorial Health System will:

- A. Continue to operate Frontier Estates (HUD Housing for seniors).
- B. Continue to operate Village Manor (Long Term Care Facility).
- C. Continue to provide temporary housing for health care providers and students who travel to Abilene to provide care for patients and residents (two locations are available).

2. Mental Health (Diagnosis, Placement, Aftercare, Providers)

Memorial Health System will:

- A. Continue to support education for Emergency Department staff regarding mental health delivery issues, and provide continuing education courses, lunch and learn presentations, etc. to keep them current on treatment options and best practices for mental health illnesses.
- B. Continue to utilize Avel eCare Emergency in the Emergency Department.
- C. Work to implement mental health as an extension of the patient appointment into Heartland Health Care Clinic – this could help to identify any issues and be proactive in patient care.
- D. Work with Central Kansas Mental Health Center (CKMHC) to conduct assessment on the number of Mental Health Providers needed, and help with recruiting efforts to bring more providers to this area.
- E. Continue with Rose Unit Geriatric Behavioral Program, and Senior Life Solutions.
- F. Continue to use telehealth as appropriate.

- G. Develop relationships with key community partners that focus on mental health for a collective impact.
- H. Work with area schools and CKMHC to create educational materials and presentations in schools and community programs to destigmatize mental health issues.

3. Health Insurance (Uninsured/Under Insured)/Medicaid Expansion

This health need is not part of hospital mission of critical operations. Will collaborate with others as appropriate.

Memorial Health System will:

- A. Work with local pharmacies to support 340B.
- B. Support local organizations, such as Quality of Life Coalition, who aim to help individuals get access to affordable healthcare and offer free enrollment assistance.
- C. Continue to advocate at all levels of government for the patient, and what best serves them.
- D. Provide education to the public and provide payment options.
- E. Monitor changes to Federal health insurance policies for rural health organizations.

4. Food Insecurity

This health need is not part of hospital mission of critical operations. Will collaborate with others as appropriate.

Memorial Health System will:

- A. Continue to support local charities through our Jeans Day donations. Example: Neighbor to Neighbor.
- B. Continue to allow payroll deductions for employees who wish to give towards Food 4 Kids, Employee Sharing Fund, and the Blessing Box. All ways in which support can be given to food shortages; in our employee population and the local student population.
- C. Working with Quality of Life Coalition to gain grant approval to build Hospital Gardens at Village Manor. 50% of the garden must be produce. Several fruit trees will be planted on Maple Street that will allow community access. Other production that is not used by Village Manor will be donated to community organizations such as Neighbor to Neighbor.
- D. Continue to provide and promote hospital nutrition services to encourage healthy eating.
- E. Encourage the use of MHS dietitian in primary care and specialty settings.

5. Childcare Services

This health need is not part of hospital mission of critical operations. Will collaborate with others as appropriate.

Memorial Health System will:

- A. Continue to provide rental space to Abilene Childcare Learning Center 2 in the building located at 1003 N Brady, Abilene, KS.

6. Medicaid Expansion

This health need is not part of hospital mission of critical operations. Will collaborate with others as appropriate.

Memorial Health System will:

- A. Continue to advocate at local and state levels for items such as Medicaid Expansion that will ultimately help more patients.
- B. Continue to work closely with Kansas Hospital Association (KHA) Policy and Advocacy Committee on government issues.

7. Dental Services

This health need is not part of hospital mission of critical operations. Will collaborate with others as appropriate.

Memorial Health System will:

- C. Support community recruitment efforts for additional dental providers.

8. Obesity/Physical Activity Options/Nutrition (Accessible/Affordable/Awareness)

Memorial Health System will:

- A. Continue to offer services at Impact Sports and Fitness to include, several different kinds of fitness classes, personal training, various weight machines, and cardiovascular equipment.
- B. Provide complimentary services to introductory classes encouraging people to get motivated and involved.
- C. Support community needs by acquiring the types of equipment that the community wants to use, either through operational budget or grants.
- D. Impact Sports and Fitness will provide as much open hours of operation that can be supported with staff numbers.
- E. Work with Abilene Parks and Recreation to support local programs and events that promote physical activity.
- F. Continue efforts to build upon Memorial View Walking Trail to bring playground equipment and outdoor exercise equipment.
- G. Plan events in the future using walking trail such as 'Walk With a Doc' which not only promotes physical activity within the community, but also provides education on various health care topics. (consider breakfast options as well).
- H. Continue to host community challenges that motivate people to be physically healthy and eat the right foods such as Impact Sports & Fitness 'Weight Loss Challenge'.
- I. Continue to provide low cost sports physicals (\$10 when partnering with AHS).
- J. Work with MHS Dietitian to promote healthy eating habits. Ideas could include: education materials, presentations, discussion groups, etc.
- K. Continue to offer healthy options to our staff and visitors in the Caring Hearts Gift Shop and the MHS cafeteria.

Next Steps

As part of the CHNA process, Memorial Health System will continue to work with community partners in the implementation of our community health improvement plan (CHIP) based on the hospital strategies outlined in this document. The CHIP will be reviewed annually to assess progress on key community indicators. The next community health needs assessment (CHNA) will be conducted in 2025 for implementation in 2026.

Approval

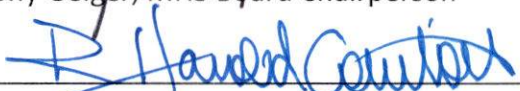
The MHS Board of Directors, which includes representatives from the business, health, non-profit, and community areas of Dickinson County will review and approve this implementation strategy for addressing priorities identified in the 2022 Community Health Needs Assessment.

This report was prepared for the October 18, 2022, Memorial Health System Board of Trustees meeting, and is approved as signed below by the MHS Board Chairperson and MHS Chief Executive Officer.



Tony Geiger, MHS Board Chairperson

10-18-2022
Date



Harold Courtois, MHS Chief Executive Officer

10-18-2022
Date